

PRIVACY POLICY

Updated: 10/15/2021

1.0 Introduction

We at Third Opinion MD care about your privacy online; so, here is relevant information regarding privacy on our website thirdopinionmd.org. Our goal is to safeguard the privacy of all our visitors and users. Please make sure you understand our practices before you use our site.

2.0 No Children's Use

Our website is not intended for children, which is defined as anyone under 13 years of age in the US and anyone under 16 in the EU. Anyone under the age of 18 must have a parent or guardian be willing to agree to these terms on their behalf. If you are a child under these definitions, you may not use or provide any information on this Website; use any of its features or register; make any purchases; use any of the interactive or public comment features; or provide any information about yourself to us.

If we learn that we have received personal information from a child without parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at [info \[at\] thirdopinionmd.org](mailto:info@thirdopinionmd.org).

3.0 Data: Do we collect it, and what do we do with it? (For EU visitors)

3.1 Data Collection Table

PERSONAL DATA WE COLLECT	PURPOSE OF COLLECTING DATA	
NAME	Provide educational goods/services; Personalize website/email experience	We will ask for consent
EMAIL ADDRESS	Provide educational	We will ask for consent

	goods/services Send emails about goods/services	
ADDRESS	Provide educational goods/services	Deliver goods/services as part of transaction
BILLING INFORMATION	Collect payment for goods/services	Contracted purchase.
QUESTIONS	To answer questions and improve site experience and offerings.	Need questions to provide answers.
AGE	Improve site experience and offerings.	We will ask for consent
HOUSEHOLD INCOME	To understand the full scope of what contributes to your health, provide educational goods and services.	We will ask for consent
TYPE OF BUSINESS OR OCCUPATION	To understand the full scope of what contributes to your health, provide educational goods and services.	We will ask for consent
Health Information	To understand the full scope of what contributes to your health, provide educational goods and services.	We will ask for consent

3.2 Who Has Access To The Data We Collect? We process and store data we collect from you, but we may also use third parties to assist us with processing your personal data including the following categories of vendors:

- Financial transaction processors: Stripe (<https://stripe.com/privacy>)
- Customer service communication platform: Coach Accountable, which is the client portal used for services (<https://www.coachaccountable.com/privacy/>)
- Contest and survey platform
- Email communication manager: Mailchimp (<https://mailchimp.com/legal/privacy/>)
- Marketing funnel providers
- Website management services
- Website design and programming services
- Website analytics services: Google Analytics (https://policies.google.com/privacy?hl=en_US)

Any of these third parties who help process or store your data have written agreements with us that prevent them from using, sharing, or storing your personal data for any other purpose than the scope of our contracted terms with them.

3.3 Legitimate Interest: We claim a legitimate interest for processing your personal information when you submit the information with an expectation that it will be processed without any impact on you. If you have questions about your data, what we use it for, or the basis for us collecting it, please contact us at [info\[at\]thirdopinionmd.org](mailto:info@thirdopinionmd.org).

3.35 Health Data: What you submit as health data or other personal information, related to the delivery of individualized consult services, is considered voluntary. We request that you deliver any personal health or other sensitive data through our secure web platform (which includes the intake form for the initial consultation on the Third Opinion MD website.) For more information on the platform by which health data is shared by you, please refer to the portal platform's (Coach Accountable) privacy policy: <https://www.coachaccountable.com/privacy>.

We request that You do not submit any sensitive data to Us, via public postings, email correspondence with Us, or any other method, including social security number, health data, genetic data, or information related to Your ethnic origin, religious beliefs, or criminal history. If You do send Us

this information, then by doing so You are consenting to Our use, storage, and processing of this information in accordance with this privacy policy.

3.4 How Long Do We Keep Your Data?:

We retain personal data as long as it is needed to conduct Our legitimate business purposes or to comply with Our legal obligations, or until You ask Us to delete Your data. For example, We will retain certain personal information indefinitely for the purposes of maintaining Your account, unless and until You delete Your account. Data that We gather for a specific and particular purpose, such as assisting law enforcement or analyzing trends, will be kept for no longer than is necessary for that particular purpose. Data that is no longer needed by Us for any of the purposes listed above will be permanently deleted.

We will honor Your request to delete Your data, as described more fully below, unless We are required by law to retain access to the data. However, note that We cannot control the retention policies of third parties. If You wish to have any third parties, including those to whom We've transmitted Your data, delete that data, You will need to contact those third parties directly. You may request from Us a list of all third parties to whom We have transmitted Your data.

We may retain usage data (that is, data that is gathered by Our company or third-party analytics companies for the purpose of analyzing the use of Our website) as needed for internal analysis purposes. This type of data is usually retained for a shorter period of time than personal data, unless the data is necessary to improve the security or functionality of Our website or offerings, or We are legally obligated to retain the data for a longer period of time.

SECURITY OF YOUR INFORMATION

We take all reasonable steps to protect Your personal data and keep Your information secure. We use recognized online secure payment systems and implement generally accepted standards of security to protect against personal data loss or misuse. However, no security measure is foolproof, and no method of data transmission can be guaranteed against

interception or misuse. We cannot guarantee complete security of any information You transmit to Us.

By consent to this Privacy Policy, You acknowledge that Your personal data may be available, via the internet, around the world. We cannot prevent the use or misuse of Your data by other parties.

We will notify You promptly of any known breach of Our security systems or Your data which might expose You to serious risk.

If a legal claim arises involving your data, we will store and disclose that data to the relevant parties until the matter has been resolved.

3.5 Your Right To Ask For Corrections, Erasure, And Export Of Your Data: You have the right to control your personal data. Specifically, you have the following rights:

- The right to be informed: We are informing you now with this policy.
- The right of access: We'll provide you with the data we have about you.
- The right to rectification: Request we fix incorrect data about you.
- The right to erasure: Request we erase certain data about you.
- The right to restrict processing: Ask us to restrict certain type of processing of your personal information.
- The right to data portability: Ask us to provide your personal data we have for export.
- The right to object: Object to how we use your data.
- Rights in relation to automated decision making and profiling: We don't profile you, but keep in mind you have this right with other sites.

To exercise any of these rights, please contact [info\[at\]thirdopinionmd.org](mailto:info@thirdopinionmd.org) with your request.

3.6 Your Right To Withdraw Consent: Although this is mentioned above, we want to emphasize that wherever we've asked for your consent to collect or process your personal data, you have the right to withdraw that consent. If you receive email messages from us, you can use the Unsubscribe link in each message to withdraw consent and stop the mailings. Alternatively, you can contact us at [info\[at\]thirdopinionmd.org](mailto:info@thirdopinionmd.org) with your request.

3.7 Do We Transfer Your Data To Third Countries? No. We are located in the United States. Your data is collected and held here.

3.8 Privacy Concerns, Contacting Us, Complaints: You can contact info[at]thirdopinionmd.org with any questions or requests about these policies or your personal data. If, after contacting us, you feel a privacy issue has not been resolved, you have the right to file a complaint with a Supervisory Authority such as the [Data Protection Commissioner of Ireland](#).

Data Controller

Representative: Barbara de la Torre

<https://www.thirdopinionmd.org>

info[at]thirdopinionmd.org

You can also send correspondence by mail to:

4110 SE Hawthorne Blvd PMB#294

Portland, OR, 97214

3.9 Cookies and Similar Tracking Technologies:

Like many websites, this site uses cookies and similar technologies to track particular aspects of you and other people who visit us. Cookies are tiny files that are downloaded to your computer to track particular aspects of your activity online to help us learn certain things about our website. This tracking is done to provide us with information on how people move about the site, what is of interest to them and what is not, how our marketing is performing, and incidental items such as what percentage of users access the site from a personal computer versus a mobile phone. You may block most cookies by adjusting your browser settings as well as responding to cookie consent notices.

Website Analytics

We may partner with third-party analytic companies, including Squarespace Analytics, Google Analytics, HotJar. The analytic companies may also use cookies (described above) or other tracking technologies to analyze visitors' use of Our website or mobile app to determine the popularity of the content, and better understand online activity. We do not transfer personal information to these third-party vendors. However, in order to access Our website, You must consent to the collection and use of Your information by these third-party analytic companies. You should review their Privacy Policy and contact them directly if You have questions. If You do not want any information to be collected and used by

tracking technologies, visit the Network Advertising Initiative Opt-Out Tool or Digital Advertising Alliance Opt-Out Tool.

Google Analytics: You can opt-out of having Your activity on Our website made available to Google Analytics by installing the Google Analytics opt-out browser add-on. This add-on prevents Google Analytics from retrieving information about Your visits to Our website. For more information about Google’s Privacy Policy, please visit: <https://policies.google.com/privacy>.

4.0 For California Residents

4.1 Do Not Track Signals: Pursuant to the California Online Privacy Protection Act, we hereby disclose that we do not currently honor Do Not Track signals issued by browsers or other third-party sources.

4.2 California Eraser Law: If you are an individual under 18 and have provided personal information or content to us in some manner, you have the right to request the deletion of that information pursuant to the “California Eraser Law.” Contact us to make such a request at [info\[at\]thirdopinionmd.org](mailto:info@thirdopinionmd.org).

5.0 For Our Valued Friends Regardless of Location

5.1 Privacy Policy Modifications and Updates: We may update and modify this Privacy Policy at any time. We will post a notice on the site 30 days before the change goes into effect and forward an email message to you should we have an email address for you. You may or may not notice the changes.

5.2 Legal Disclosures of Personal Information: We may process, store, and disclose personal information if required to do so by law or in the good-faith belief that such action is necessary to 1) conform to the edicts of the law or comply with legal process served on us; 2) protect and defend our rights or property; or 3) act under exigent circumstances to protect the safety of the public or users of the site.

5.3 DMCA Disclosures: We comply with the Digital Millennium Copyright Act of 1998. As part of the compliance process, we may be required to disclose whatever information we have for you to a copyright holder who has submitted a complaint to us.

5.4. Public Interaction with Others: If you interact with others on our website, such as participating in a group chat or a group online course, in a forum, or make a comment on a post, or otherwise interact with other users—they may have access to some of your data, including your name, profile picture, and your history of interaction with our website, such as prior comments or posts. Please remember that any information you provide is not private and that the Internet rarely forgets. Any publicly posted can be viewed, well, publicly, and could be viewed by anyone, including family, friends, media, investigators, and potential employers conducting background checks.

5.5 Third Party Websites:We link to other sites, but please keep in mind that we do not control the privacy policies of those sites. Make sure to review the policies of these sites before providing your personal information.

5.6 Sale of Business:

Should we sell a portion or all of this site or our business, your personal information will be an asset transferred to the new owner.

5.7 Third Party Marketing: We may disclose your information to certain third parties for the purpose of enabling them to contact you so that they can offer you relevant goods and services. If we do so, we will make reasonable efforts if required by law.

5.8 Affiliates: We may share your personal information (this excludes any health data) with affiliates who promote our products or services for a commission fee. We require our affiliates to honor this Privacy Policy. They are not allowed to spam you and must disclose they are an affiliate for us. If they do not do so, they are in violation of their affiliate terms and this Privacy Policy, and any violation of this nature should be reported to [info\[at\]thirdopinionmd.org](mailto:info@thirdopinionmd.org).

5.9 Advertisers: We may use third party advertising companies to run and manage our ads to manage ads that appear when you visit our site. These companies may use information about your visit to our site and others through cookies to offer you personalized ads. We cannot control the activities of other advertisers or sites. You should consult the respective Privacy Policies of these third-party advertisers for more detailed information on their practices. You can also get instructions on how to opt-out of certain practices and/or tracking, by searching for >> Network Advertising Initiative Opt-Out Tool or Digital Advertising Alliance Opt-out Tool.

6.0. Miscellaneous Legal

6.1 Severability: If any part of this Privacy Policy is deemed unlawful and/or unenforceable, all other provisions contained herein will remain in full force and effect.

6.2 Entire Agreement: The information contained herein constitutes the entire agreement between site users and our company relating to the use of this website.

6.3 Law and Jurisdiction: This Privacy Policy is governed by and construed in accordance with United States law. Any dispute arising out of or related to the information contained herein is subject to adjudication in the state Oregon.

If you have any questions about this Privacy Policy, please contact us at [info\[at\]thirdopinionmd.org](mailto:info@thirdopinionmd.org).